

**DO YOU NEED HELP WITH  
YOUR M365?**

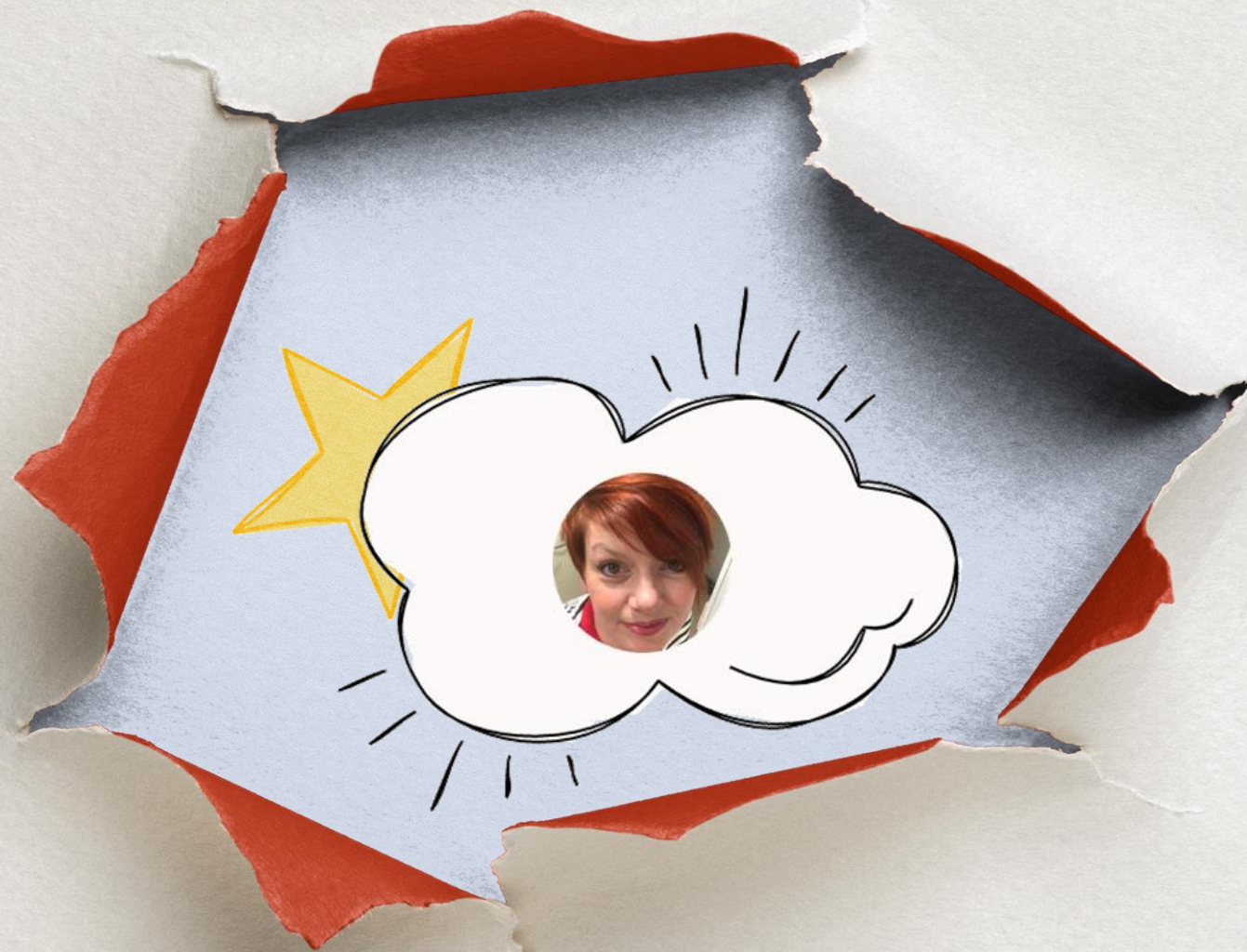
**ARE YOU EXPECTING SOME SORT OF  
BORING CORPORATE BROCHURE?**

**WITH JARGON AND STATS AND BLAH BLAH BLAH...**



The Fantastic Thinking Company Ltd.

# OOOPS SORRY... THAT'S JUST NOT MY STYLE!



The Fantastic Thinking Company Ltd.

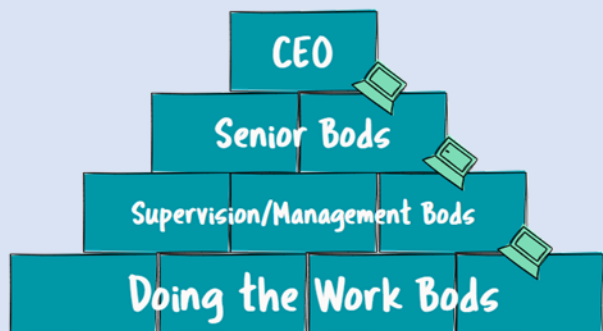
## LET'S START OVER...

**ARE YOU TROUBLED BY TEAMS?  
SCARED BY SHAREPOINT?  
CONFUSED BY THE CLOUD?**



Does this outlook  
feel familiar?

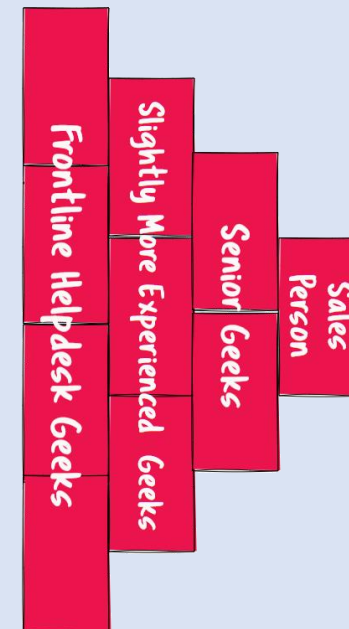
## TYPICAL BUSINESS



Wants to be better at using stuff like MS Teams  
but often unsure how to do that...  
Knows how their business works but not how  
to use IT to help make it work better...  
Has the feeling they are only using small  
bits of what they are paying for!



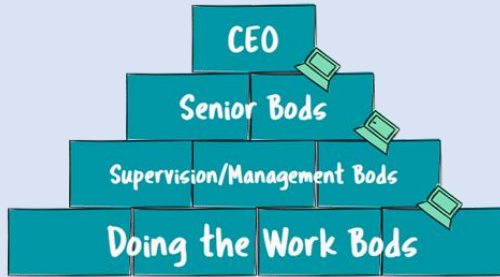
## TYPICAL IT SUPPORT BUSINESS



Knows how to solve problems when they  
are asked to do so...  
Often reactive and will deal with the biggest  
(loudest) problem first...  
Will talk about strategy and being a partner  
but not always geared towards  
keeping the promise!



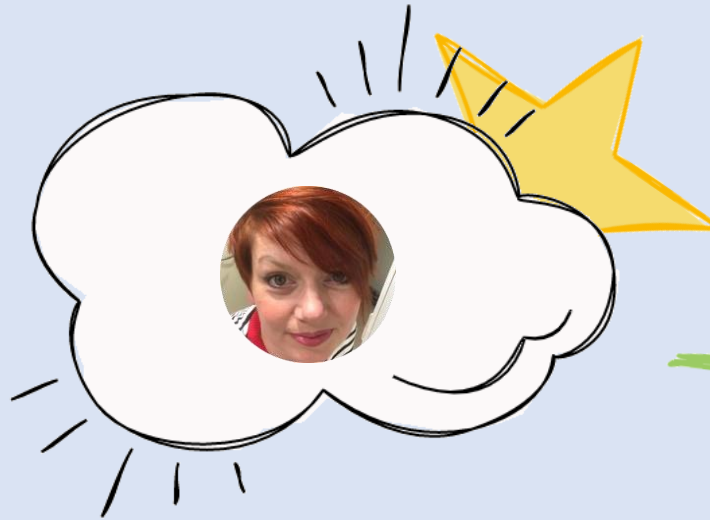
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# LYNZIE COTTON

## MS Teams & SharePoint Superstar!



Knows what questions to ask of the business so that the right things can be set up the right way...

Knows how to train people in the business in a way that means anything they learn is used in their day jobs...

Knows how to speak to the IT support business in a way that will get things done and in a way that leaves them happy they will not be left with bigger support problems down the road!

# TYPICAL IT SUPPORT BUSINESS



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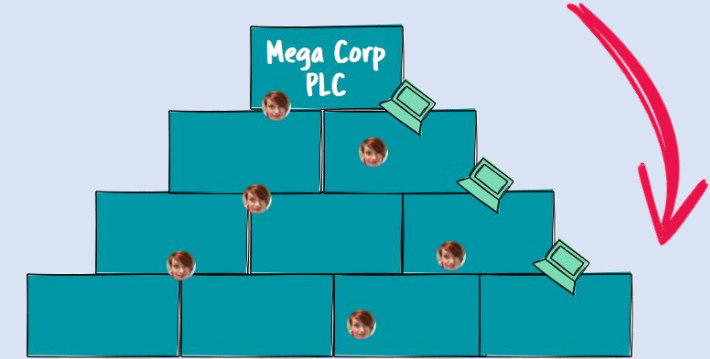
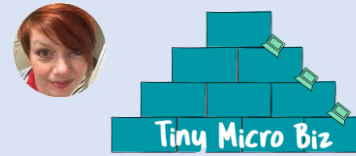


People often ask what types or sizes of company I work with...  
It's easier to say who I tend not to work with!

Huge corporations often have lots of mini versions of me all working hard in different parts of the business. They can be part of one team or they can be split across different ones.

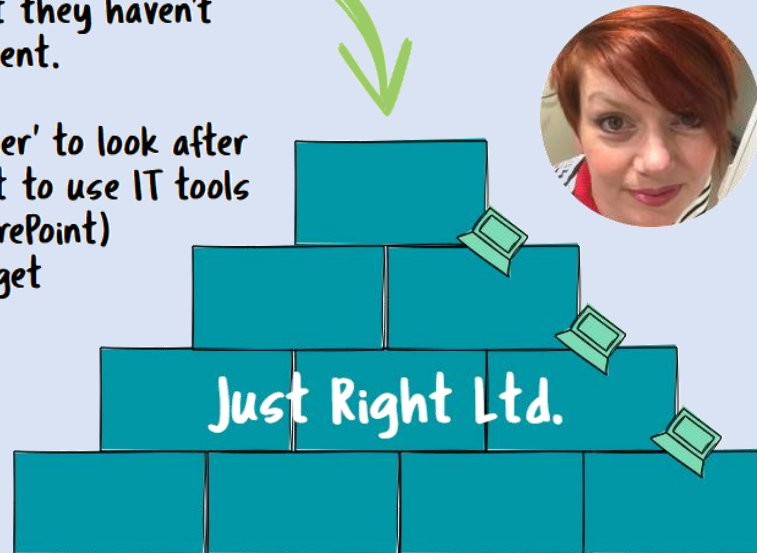
(Sometimes I do work for these types of business as one of those team members).

Tiny Micro Businesses are sometimes too small to take advantage of what I offer



My 'sweet spot' is working with businesses that are large enough to have multiple teams and sometimes multiple locations but they haven't got a full-time IT department.

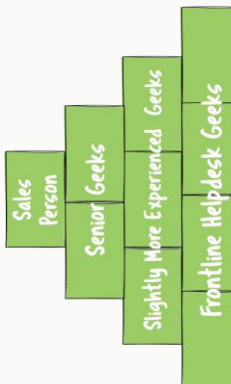
They will use a 'Managed Service Provider' to look after the day-to-day IT stuff but they want to use IT tools (especially MS Teams and SharePoint) to collaborate better and get **BETTER RESULTS!**

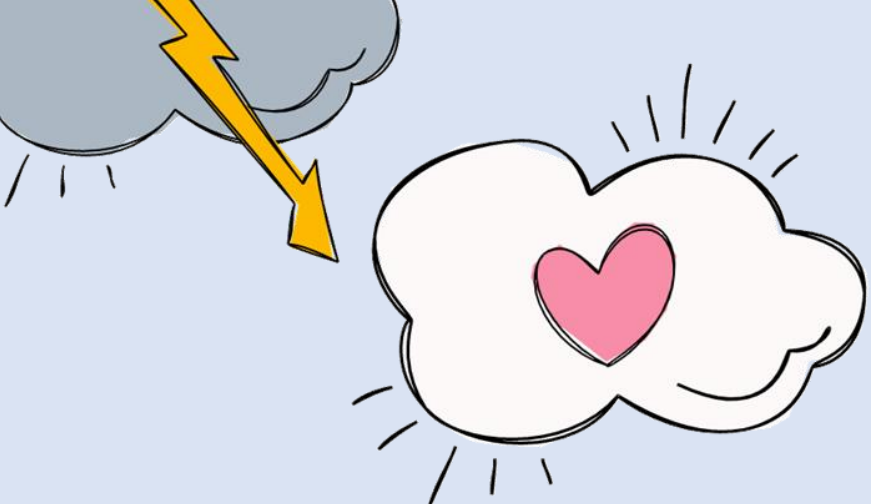


### CUSTOMER AWARE IT BUSINESS

Sometimes I meet and get to work with super cool IT providers who 'get' their customers need someone who does what I do but that isn't their focus.

We make a FANTASTIC partnership!





Whether you are experiencing Teams turbulence, SharePoint smog or Project/Planner problems...

I can help you get your M365 environment from stormy skies to Cloud 9!



# LYNZIE COTTON

MS Teams & SharePoint  
Superstar!

As an ex-NHS clinician I understand some things really, really, really well:

- How teams need to communicate, collaborate and share information
- Why excellent record keeping is essential
- Information governance & confidentiality
- How great on-the-job training works
- How to deal with people at all levels

AND

The need for CPD & professional certification!  
Check out my digital credentials...





Microsoft are continuously updating...

...Here's a small selection of my 2022 CPD:



PENDING

**TROPHY**  
MS-900 Microsoft 365 Fundamentals: Demonstrate knowledge of Microsoft 365 licensing, service and support  
Completed on 6/9/2022

**TROPHY**  
Use the Microsoft service adoption framework to drive adoption in your enterprise  
Completed on 5/24/2022

**TROPHY**  
MS-900 Microsoft 365 Fundamentals: Demonstrate fundamental knowledge of Microsoft 365 security and compliance...  
Completed on 5/23/2022

**TROPHY**  
Microsoft Security, Compliance, and Identity Fundamentals: Describe the concepts of security, compliance, and...  
Completed on 5/23/2022

**TROPHY**  
MS-900 Microsoft 365 Fundamentals: Describe Microsoft 365 core services and concepts  
Completed on 5/23/2022

**BADGE**  
Manage Microsoft Teams by using Windows PowerShell  
Completed on 30/08/2022

**BADGE**  
Manage groups in Microsoft 365  
Completed on 6/9/2022

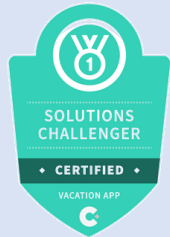
**BADGE**  
Describe the service life cycle in Microsoft 365  
Completed on 6/9/2022

**BADGE**  
Describe support offerings for Microsoft 365 services  
Completed on 6/9/2022

**BADGE**  
Describe threat protection with Microsoft 365 Defender  
Completed on 5/23/2022

**BADGE**  
Describe identity concepts  
Completed on 5/23/2022

**BADGE**  
Describe security and compliance concepts  
Completed on 5/23/2022



**BADGE**  
Service adoption framework - Phase 3, Scale  
Completed on 5/24/2022

**BADGE**  
Introduction to the Microsoft service adoption framework  
Completed on 5/24/2022

**BADGE**  
Service adoption framework - Phase 2, Experiment  
Completed on 5/24/2022

**BADGE**  
Describe analytics capabilities in Microsoft 365  
Completed on 5/23/2022

**BADGE**  
Describe endpoint modernization, management concepts, and deployment options in Microsoft 365  
Completed on 5/23/2022

**BADGE**  
Describe collaboration solutions in Microsoft 365  
Completed on 5/23/2022

**BADGE**  
Service adoption framework - Phase 1, Start  
Completed on 5/24/2022

**BADGE**  
Identify licensing options available in Microsoft 365  
Completed on 5/23/2022

**BADGE**  
Describe the Service Trust Portal and privacy at Microsoft  
Completed on 5/23/2022

**BADGE**  
Describe productivity solutions in Microsoft 365  
Completed on 5/23/2022

**BADGE**  
What is Microsoft 365?  
Completed on 5/23/2022

**BADGE**  
Prepare for a Teams deployment with Microsoft 365  
Completed on 5/19/2022



# CLIENT TESTIMONIALS

Read what my clients have to say!



George Kemp · 1st

Head of Parks, Lake District Estates

November 14, 2023, George was Lynzie's client

I'd recommend Lynzie for any position that requires expertise in Microsoft Teams onboarding, MS365 training, and team challenge training. During her time working with us, Lynzie consistently displayed exceptional insight, helpfulness, and capability.

Lynzie's knowledge and proficiency in Microsoft Teams onboarding were instrumental in ensuring a smooth transition for our organisation. Her ability to effectively train and integrate our teams into the MS365 environment was invaluable. Lynzie's expertise and guidance not only helped our team adapt quickly but also helped their productivity and collaboration.



Phil Bradley · 1st

General Manager / Managing Director Casella

November 10, 2023, Phil was Lynzie's client

Leading a product development team requires very clear process and unique management skills, but growing a development team for considerable future growth presents many business challenges and many organisations put themselves or product output at risk. I had the need to double the size of my NPD team. I met Lynzie through Fantastic 365's excellent AGILE training, at the time where I had the realisation that I needed to make significant improvements to my New Product Development Process in order to gain efficiencies, improve communication, adhere to process and gain better collaboration. I knew SharePoint and TEAMS were the answer, but we just didn't know how to implement in a practical way. Lynzie knew the answers and she took the time to understand my vision and help turn it into reality. Lynzie actually took an AGILE approach to the project, working within my business to understand all the requirements and so many of my staff learned an AGILE approach at the same time. Lynzie is a fantastic character, hard working, trust worthy and a joy to work with. I now have a new system that transforms the way in which we manage NPD projects and In Life products and created in a very short space of time. I will be using Lynzie's services again on another project within the business to implement better documentation controls. Fantastic project and I am very pleased with the outcome.





Call 07525 258 531

or email

[lynzie@fantastic-thinking.com](mailto:lynzie@fantastic-thinking.com)

for a clearer 365 outlook!

